

# Mfinity Global Statement Privacy Policy

June 7, 2021

Throughout the course of doing business, the Company may and will collect two types of information from and about Distributors: personally identifiable information, and non-personally identifiable information. Collection and retention of this information is mandatory and to facilitate the legal and mutually beneficial sales of product and payment of commissions, as well as other business-related functions.

Personally identifiable information is information that identifies you or can be used to identify or contact you (“Personal Information”). Such Personal Information may and will include your name, address, email address, telephone number, birth date (primarily for eligibility purposes), Tax ID, and any billing and or payment information. In all these cases, we will only collect Personal Information from you if you voluntarily submit such information to us, however, refusal to provide requested information may and will result in termination of your Distributor agreement and account. We will not sell, share, license, trade or rent your Personal Information other than as specified in this Privacy Policy, unless you give us clear and specific permission to do so.

From time to time, we also may collect information that by itself cannot be used to identify or contact you, such as demographic information (like age, profession or gender) and or general health or demographic information (“Non-Personal Information”). Non-Personal Information may include sales performance information, product and or geographic preferences, rank and or achievement information for recognition purposes, user IP addresses, browser types, domain names, and other anonymous statistical data involving the use of our Website. Non-Personal Information is used to help us understand who successfully markets our products, their preferred sales modalities, and other information to improve and marketing and distribution efforts.

We reserve the right to disclose any Personal or Non-Personal Information if we are required to do so by law or if we reasonably believe that such action is necessary in order to: (i) fulfill a government request; (ii) conform with the requirements of the law or to comply with legal process served on us; (iii) protect or defend the legal rights or property of Mfinity, our Affiliates, or our Distributors; or (iv) in an emergency to protect your health and safety or that of the general public.

We have reasonable and appropriate electronic and physical security measures that comply with the Payment Card Industry Data Security Standard (PCI DSS), and are in place to protect against the loss, misuse and or alteration of the information under our control. Please be advised, however, that while we strive to protect your Personal Information and privacy, we cannot guarantee or warrant the security of any information you disclose or transmit to us and cannot be responsible for theft, destruction, or inadvertent disclosure of your Personal Information. Should any such breach or potential breach of Personal Information occur, either electronic or physical, on our premises or that of one of our affiliates, we will notify any and all affected parties in accordance with the law.

As we continue to develop our business, we may sell or purchase assets. If another entity acquires us or all or substantially all of our assets, Personal and Non-Personal Information, and any other information that we have collected about the users of our Site may be transferred to such entity as one of the transferred assets. Also, if any bankruptcy or reorganization proceeding is brought by or against us, all such information may be considered an asset of ours and as such may be sold or transferred to third parties.